

Print Date 09/21/12 Page 1 of 3

00:15:00

09191576

EOM/EOC

Flight Dates 06/12/10-06/20/10 Contract / Revision 19441

Original Date / Revision 06/11/10 / 06/16/10

Advertiser RICK SCOTT FOR GOVERN(Product

Alt. Order # RICK SCOTT FOR FLA

Order Sep

Estimate #

Billing Type Cash Agency MULTI MEDIA Agency Com 15%

Order Type **GENERAL Buying Contact Billing Contact**

Billing Cycle 915 KING STREET 915 KING STREET Billing Calendar BROADCAST

2ND FLOOR 2ND FLOOR <u>Demographic</u> A35+ ALEXANDRIA, VA 22314 ALEXANDRIA, VA 22314

Rev Codes AGY POLITICAICIA Product Codes PL1 Sales Office DC

Primary Account Executive Andy Hauck Priority P-1 Sales Region National

Advertiser Ref Agency Ref Account Executive Order%

Andy Hauck 100%

Order Share 100% Market Value 15775

Competing Station	% of Order	<u>Amoun</u> t
WCLF	%	0
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Totale

Order Totals Billing Plan

Net Amount Gross Amount # Spots Month # of Spots Rating Start Date End Date Net Amount Gross Amount June 2010 57 \$13,408.75 \$15,775.00 0.00 05/31/10 06/20/10 57 \$13,408.75 \$15,775.00 Totals 57 \$13,408,75 \$15,775.00 0.00

											1018	als_
Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 7	06/14/1	0 06/18/10	ABC 7 News at	Sunrise CM	6-7a	MTWTF	:30	5	\$125.00P-7	0.00 NM	5	\$625.00
			ABC 7 News at	Sunris								
6A NEV	NS				2							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 06	/14/10	06/20/10	MTWTF	5	\$125.00	0.00						
E 2 7	06/14/1	0 06/18/10	M-F GMA	CM	7-9a	MTWTF	:30	5	\$200.00P-8	0.00 NM	5	\$1,000.00
			Good Morning A	America								
GOOD	MORN A	MER	•									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06	/14/10	06/20/10	MTWTF	5	\$200.00	0.00						
E 3 7	06/14/1	0 06/18/10	M-F 11a-12p	CM	11a-12p	MTWTF	:30	5	\$150.00P-6	0.00 NM	5	\$750.00
			The View									
THE VI	IEW				Î							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06	/14/10	06/20/10	MTWTF	5	\$150.00	0.00						
E 4 7	06/14/1	0 06/18/10		СМ	12-1p	MTWTF	:30	5	\$150.00P-6	0.00 NM	5	\$750.00
					į.						•	



Contract / Revision

19441

Flight Dates 06/12/10-06/20/10

Hiatus Dates

Original Date / Revision 06/11/10/ 06/16/10

Order Sep 00:15:00

Advertiser	RICK SCOTT FOR	GOVERN Product RICK SC	OTT FOR FLA	Estimate #

					00000000000000000000000000000000000000						Tota	als
Ln Ch	Start	End	MREWALLANG COULD	0011	Start/End T	ime Days	Len Spot	s	Rate Pri I	Rtg Type	Spots	Amount
12N	NEWS		ABC 7 News at N	loon								
2	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	06/14/10	06/20/10	MTWTF	5	\$150.00	0.00				0.00.1111	_	44 050 00
E 5 7	06/14/	10 06/18/10	ABC 7 News at 5	•	5-530p	MTWTF	- :30	5	\$250.00P-6	0.00 NM	5	\$1,250.00
	IEWS											
-	<u>Start Date</u> 06/14/10	End Date 06/20/10	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 6 7		10 06/18/10	M-F 6-7p News R	ototor CM	6-7p	0.00 MTWTF	- :30	5	\$550.00P-6	0.00 NM	5	\$2,750.00
_ ,	00/11/	10 00/10/70	M-F 6-7p	.0.0.0.	U.P		.00	Ū	Ψ000.00.	0.00 / 1111		4.2 , 1.00, 100
	IEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	06/14/10	06/20/10	MTWTF	5	\$550.00	0.00						
E 7 7	06/14/	10 06/18/10	Wheel of Fortune	СМ	7-730p	MTWTF	:30	5	\$300.00P-6	0.00 NM	5	\$1,500.00
WH	EL EODTI	INIT"	Wheel of Fortune	!								
	EEL FORTU <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	06/14/10	06/20/10	MTWTF	5	\$300.00	0.00						
E 8 7	06/14/	10 06/18/10	Jeopardy	СМ	730-8p	MTWTF	- :30	5	\$300.00P-6	0.00 NM	5	\$1,500.00
JEO	PARDY		Jeopardy									
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	06/14/10	06/20/10	MTWTF	5	\$300.00	0.00			6500 00D C	0.00 NM		¢2 €00 00
E 9 7	06/14/	10 06/20/10	M-Sun ABC 7 Ne M-Sun ABC 7 Ne		M-F 11-113	5p / SaMTWTFSS	30	7	\$500.00P-6	0.00 NM	7	\$3,500.00
	NEWS	End Data	Montedaya	Castallania	Dete	Detine						
_	<u>Start Date</u> 06/14/10	End Date 06/20/10	<u>Weekdays</u> MTWTFSS	Spots/Week 7	<u>Rate</u> \$500.00	Rating 0.00						
	Ch Date Ra		<u>escription</u>	Stan	/End Time	0.00	<u>Weekdays</u>	Ler	ngth Rate	Rtg Type		
4			1-Sun ABC 7 News	at 11p RM-F	11-1135p / S	i	MTWThFSaSu		:30 (\$500.00)	0.00 <i>NM</i>		
	See MG 9.6 [due to NB/	_	will air @ 1130p]									
7			1-Sun ABC 7 News	at 11p RM-F	11-1135p / S	i	MTWThFSaSu		:30 (\$500.00)	0.00 <i>NM</i>		
	See MG 9.9	-	s will air @ 1130p]									
8	7 06/15/1	0-06/15/10 N	I-Sun ABC7 News	at 1130p 1130	p-1205a		-T		:30 \$500.00	0.00 NM		
⊕ । 9	MG for 9.4		I-Sun ABC7 News	at 1130n 1130	n_1205a		Th		:30 \$500.00	0.00 NM		
	MG for 9.7		-out Abor News	at 1130p 1130	ρ-1203a				.50 \$500.00	0.00 14101		
E 10 7	06/12/	10 06/13/10	Sat/Sun ABC 7 N	ews at@M	11-1130p	S	30	2	\$500.00P-6	0.00 NM	2	\$1,000.00
1101	NEWS		Sat/Sun ABC 7 N	lews a								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	06/07/10	06/13/10	SS	2	\$500.00	0.00						
E 11 7	06/19/	10 06/19/10	Sat 7-8p Rotator	CM	WHEEL/JEC	DPARCs-	- :30	1	\$125.00P-6	0.00 NM	1	\$125.00
WHE	EEL/JEOPA	RDY	Sat 7-8p Rotator									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	06/14/10	06/20/10	S-	1	\$125.00	0.00						
E12 7	06/12/	10 06/12/10	Sat 7-8p Rotator Sat 7-8p Rotator	CM	WHEEL/JEC	DPARCS-	- :30	1	\$125.00P-6	0.00 NM	1	\$125.00
	EL/JEOPA		,									
_	Start Date 06/07/10	End Date 06/13/10	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating						
E 13 7		10 06/20/10	Sat/Sun GMA	CM	\$125.00 8-9a	0.00 SS	30	2	\$150.00P-6	0.00 NM	2	\$300.00
'	00,101	. 5 55,20,10	Sat/Sun GMA	OW	3 34	33		۲.	ψ100.00F*0	U.UU INIVI	_	φ300.00
	MORN AME		Mestelle	0-4-884		D - 1'						
-	Start Date 06/14/10	End Date 06/20/10	Weekdays SS	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E 14 7		10 06/13/10		CM	8-9a	SS	3 :30	2	\$150.00P-6	0.00 NM	2	\$300.00
											. — :	



Print Date: 09/21/12

Page 3 of 3

Contract / Revision

19441

Flight Dates 06/12/10-06/20/10

Hiatus Dates

<u>Original Date / Revision</u> 06/11/10/ 06/16/10

Order Sep

00:15:00

Advertiser RICK SCOTT FOR GOVERN Product RICK SCOTT FOR FLA

Estimate #

Ln Ch Star	End	filestar & Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	ls Amount
		Sat/Sun GMA	······································								
GD MORN AM	ER WKND										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/07/10	06/13/10	S\$	2	\$150.00	0.00						
E 15 7 06/13	10 06/20/10	This Week w/Geo	rge St QM	9-10a	S	:30	1	\$150.00P-6	0.00 NM	2	\$300.00
		This Week									
THIS WEEK											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/07/10	06/13/10	S	1	\$150.00	0.00						
Week: 06/14/10	06/20/10	S	1	\$150.00	0.00						
									Totals	57 \$´	15,775.00